

## **FOR IMMEDIATE RELEASE**

### **Camie-Campbell introduces new look for injection-molding product cans** *New cans designed to be easier to read and hold*

**St. Louis (March 2008)** – Camie-Campbell unveiled its new look for the cans in the Camie-Campbell injection-molding line, taking into account a need for added comfort and convenience for the customer. Containing the trusted Camie-Campbell formula, the new cans are easier to read, bilingual and ergonomically designed to fit comfortably in the user’s hand.

“We redesigned the can with our loyal customers in mind,” said Tom Shelby, CEO of Camie-Campbell. “The new cans offers convenience to workers in the molding industry and with the bilingual cans, will allow more people to properly understand how to use the Camie-Campbell product.”

The new cans’ design ergonomically slopes inward toward the spray nozzle as opposed to the traditional style can. This adjusted style allows for the Camie product to be comfortably and securely held, in addition to being easier to read in both English and Spanish as a result of the brighter cans.

“Camie-Campbell is preferred for injection molding because our spray pattern is better and our yield is greater,” Shelby said. “Overall, this makes the Camie product a wonderful value for our customers.”

For more than 20 years, Camie-Campbell has provided the injection-molding industry with the highest quality of products at a value-driven cost. Committed to the highest level of service, quality and value to their customers, Camie-Campbell is environmentally conscious and is proud to be at the forefront of the screen-printing industry.

### **About Camie-Campbell**

Manufacturing and packaging high quality products for more than 50 years, Camie-Campbell offers spray adhesives, silicone lubricants, cleaners and degreasers. Camie serves a variety of industries including screen-printing, injection molding, furniture, sewing and upholstery, construction and maintenance applications. All Camie-Campbell products are available through an extensive nationwide network of distributors. Camie-Campbell also features specialty formulations and private label products.

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